## What is claimed is:

- 1. A fluorescent display device wherein light is emitted by impinging a low speed electron beam on a phosphor layer formed on an anode, wherein the phosphor layer comprises a compound containing at least one of P, K and Na.
- 2. A fluorescent display device wherein light is emitted by impinging a low speed electron beam on a phosphor layer formed on an anode, wherein the phosphor layer comprises a compound containing at least one of P, K and Na and a compound containing W.
- 3. A fluorescent display device wherein light is emitted by impinging a low speed electron beam on a phosphor layer formed on an anode, wherein the phosphor layer comprises a compound selected from the group consisting of  $K_3PO_4$ ,  $P_2O_5$  and  $Na_2SiO_3$ , the compound being added in an amount of 0.01 to 10.00 wt% to the phosphor layer.

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4. A fluorescent display device wherein light is emitted by impinging a low speed electron beam on a phosphor layer formed on an anode, wherein the phosphor layer comprises a compound selected from the group consisting of  $K_3PO_4$ ,  $P_2O_5$  and  $Na_2SiO_3$ , the compound being added in an amount of 0.01 to 10.00 wt% to the phosphor layer, and another compound

containing W.

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5. The device of one of claims 1 to 4, wherein the phosphor layer is a compound containing at least one selected from the group consisting of a (Zn,Mg)O system phosphor, a ZnO:Zn phosphor,  $Ln_2O_2S:Re$  (wherein Ln is La, Gd or Lu; and Re is Eu or Tb),  $ZnGa_2O_4$  and  $ZnGa_2O_4:Mn$ .

## 6. A phosphor paste comprising:

a compound containing at least one selected from the group consisting of  $K_3PO_4$ ,  $P_2O_5$  and  $Na_2SiO_3$ ,

wherein the compound being added in an amount of 0.01 to 10.00 wt% to the phosphor.

## 7. A phosphor paste comprising:

a phosphor containing at least one selected from the group consisting of a (Zn,Mg)O system phosphor, ZnO:Zn,  $Ln_2O_2S: Re \, (wherein \ Ln \ is \ La, \ Gd \ or \ Lu; \ and \ Re \ is \ Eu \ or \ Tb), \\ ZnGa_2O_4 \ and \ ZnGa_2O_4:Mn;$ 

a compound containing at least one selected from the group consisting of  $K_3PO_4$ ,  $P_2O_5$  and  $Na_2SiO_3$ , wherein the compound being added in an amount of 0.01 to 10.00 wt% to

the phosphor; and  $\qquad \text{another compound containing $W$.}$